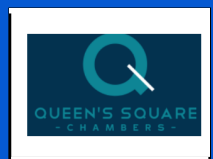




Capability Statement

"Your Private Business AI - We automate repetitive daily tasks in your business, saving you time and money today."

Some of our clients:



About YouAI

YouAI is an Australian owned enterprise-grade Private AI agency – we build out private Ai for businesses to automate the repetitive, low-value tasks employees do every day — once the AI is properly primed on an organisation's own documents, workflows, and voice, it can outperform on many tasks that take away time and thinking power from the more creative high value tasks. Currently our work has spanned Political parties, Biotech and Construction. Each one presenting its own workflow automation intricacies which we've templated and learned from. We audit and isolate how a business actually runs, shadow those who perform repetitive Ai optimisable tasks, create a checklist of processes and then create a Private AI around the specific tasks worth automating, so staff can spend more time on judgement, strategy, and client work. The concept has a real moat: YouAI does not just sell software, it works with each client directly, audits how the business actually operates, and then designs the AI around those workflows. That hands-on discovery and workflow-mapping step makes the solution harder to copy because the value comes from understanding the client's processes, not just from access to a model.

Capability Overview

Capabilities that turn a good guess into the right answer.

01 Built securely on data we onboard for you Unlike generic AI, we ingest every media release, policy doc and SOP — so it speaks in the right voice and references information no public model could find.	02 Built to automate low value tasks We audit the repetitive, low-value tasks the team does every week and pre-build the AI around them — media releases, talking points, constituent replies.	03 Optional Q&A form to create the best prompt Form based prompts guide staff so they can't go wrong making the best prompt to get the best answer back.
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You Ai project for NSW National Party. Office of Leader Gurmeh Singh. Dubbed “Hey Gurmaish” Runs on its own domain. Login restricted for security. The LLM was custom made by YouAi. Hosted on local servers in Australia.

The primed documents or prompts do not leave the server to any external entity except logged in user. All computation is done internally.

gurmaish · private ai for nsw nationals

How can I help you today?

Ask anything about NSW Nationals policy, Gurmesh Singh's electorate, or draft communications in the Gurmaish voice.

Ask Gurmaish anything... e.g. "Draft talking points on regional infrastructure funding" or "Write a media release on the new water security plan"



Type a message, or drop files here...

send

Common tasks I can help with



Write a media release

Draft a short media release announcing an electorate initiative. Leave placeholders where I need to add specifics.



Write a speech

Write a speech on regional infrastructure investment and the Nationals' role in delivering it.



Respond to a constituent/media email

Draft a professional response to a constituent or media email. Ask me for the content if I haven't pasted it.



Comparison of policy submissions

Upload two or more submissions and I'll compare position, scope, timeline and impact against your desired outcome.



Create email update

Build a constituent or stakeholder email update with a header image, structured sections and the Gurmaish voice.



Comparison of quotations

Upload two or more supplier quotes and I'll compare price, scope, delivery and terms against your requirements.

Three Pillars. One Private, Primed Assistant.



PDF & Doc Priming

Upload thousands of pages of proprietary documentation. Your Private AI ingests and indexes the specific knowledge that runs your business.



Brand Voice Sync

The AI doesn't just know your data, it speaks your language. We extract tone, terminology, and style so every answer sounds like your team wrote it.



Login Restricted

Fully isolated environments behind SSO. Only your authenticated team members can query your Private AI — no public access, ever.

Three steps to your Private AI.

01

Audit and Ingest

We sit and follow your daily practices to document what low value tasks you do and check any Internal processes workflows you have.

02

Isolate and prime

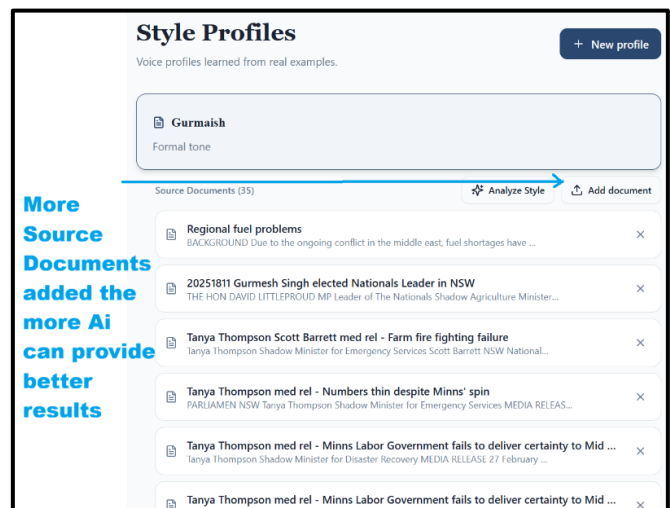
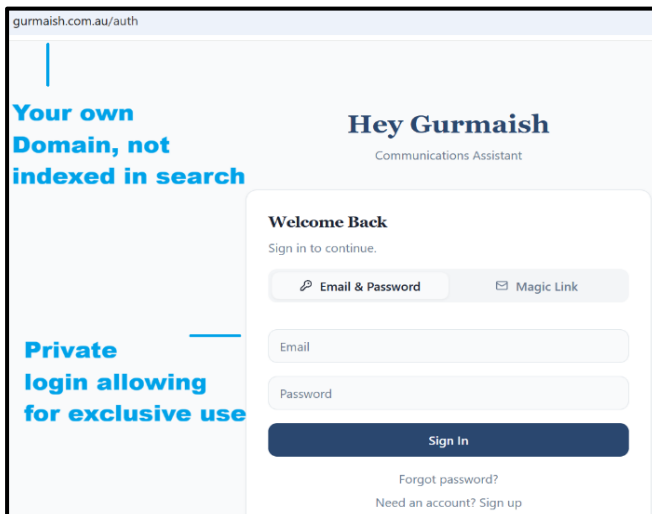
We isolate the low value tasks to automate specific to your business so you can do more with less.

03

Deploy and educate

We create your own LLM (your Ai) and Prime it with all documentation you provide. Which is hosted on a secure local server. Login accessible to all.

Priming is usually forgotten— the accuracy, confidentiality, and voice of an AI's output crucially depends on feeding it the information about the business.



DEMONSTRATED EXAMPLE

Proof, In The Field.

A Private AI trusted with politically sensitive communications, hosted entirely on infrastructure the client owns.

The featured deployment is with a state political party. The Private AI was hosted on a server owned by the client, accessible through a private website behind individual staff logins, and trained on the party's archive of media releases, policy documents, SOPs, and organisational voice.

The AI was not framed as a novelty tool, but as an engine for automating repetitive communications and support tasks the team already handled every week — media releases, talking points, and constituent replies chief among them.

AT A GLANCE

35+ source documents primed

100% of data stays on their own server

Media releases, replies & speeches automated

Individual staff logins, zero public access

From the team:

"This has helped us in ways we would not have expected. To the extent that we did not rehire our media advisor"

Besides free prompting on the Home page – below is a ‘Take you by the hand’ Prompt form for a **Media Release** that forces with compulsory fields - the most accurate prompt for you. So you can’t go wrong in getting the best answer from Ai

Further the prompting of the AI is nearly always substandard as no one teaches us ‘how to prompt’ We fix this:

The screenshot displays the 'Hey Gurmaish' Communications Assistant web interface. On the left is a sidebar with navigation links: 'New Draft', 'Library', 'Recent Drafts', 'Style Profiles', and 'Settings'. The main content area is titled 'Tell us about the issue' and includes a progress bar at the top with five steps: 1. Document Type, 2. Issue Brief (current step), 3. Tone & Style, 4. Style Profile, and 5. Generate. The form contains several input fields: 'Topic / Issue*' with the text 'Housing unaffordability in Sydney'; 'Core message (1-2 sentences)*' with the text 'Why is the government not funding more housing but also not subsidizing materials to allow private developers an easier path to building more?'; 'Desired outcome' with the text 'e.g. Government commits to funding review'; and 'Audience' with a dropdown menu set to 'Select audience'. There is also an 'Advanced fields' section with a downward arrow. At the bottom left, there is a user profile section for 'vitalygrigorov1@gmail.com' with a 'Sign out' link. At the bottom right, there are 'Back' and 'Continue' buttons.

Where It Fits Best

YouAI's Private AI capability is best suited to organisations where teams repeatedly perform document-heavy, writing-heavy, and process-heavy tasks that follow a recognisable internal pattern — automating the busywork, preserving the organisation's voice, and securing the information environment.

Comms Teams · Procurement Offices · Advisory & Professional Services · Support & Operations · Onboarding

We work with you over the long term as your business evolves so does the repetitive tasks you need to automate.

The screenshot displays the Hey Gurmaish Communications Assistant interface. On the left is a sidebar with navigation options: New Draft, Library, Recent Drafts, Style Profiles, and Settings. The main area shows a draft titled "Your draft" with a progress bar at the top indicating steps: 1 Document Type, 2 Issue Brief, 3 Tone & Style, 4 Style Profile, and 5 Generate (which is highlighted). Below the title, there's a section for "Original" text. The text content is a media release about the NSW government's housing policy. At the bottom of the main area, there are several buttons for refining the draft: Improve tone, Make more persuasive, Make shorter, Add statistics, Add local examples, Rewrite simpler, Make more parliamentary, and Match reference style more closely. Below these is a custom instruction input field with a "Send" button. At the very bottom, there are buttons for Copy, Export to Word, and Save draft. On the left side of the interface, there are two blue arrows pointing to the refinement options with the text: "You can preselect the style of refinement" and "Or custom prompt refine here".

Hey Gurmaish
Communications Assistant

1 Document Type — 2 Issue Brief — 3 Tone & Style — 4 Style Profile — 5 Generate

Your draft

Review and refine your draft below.

Original

****MEDIA RELEASE****

Government's Housing Policy Fails on Two Fronts: No Funding, No Material Subsidies

****SYDNEY, [Date]**** – As Sydney's housing crisis deepens with median house prices reaching unprecedented levels, the government continues to ignore two critical solutions that could provide immediate relief to struggling families and first-home buyers.

The dual failure to increase direct housing construction funding while simultaneously refusing to subsidise essential building materials represents a fundamental misunderstanding of the housing emergency facing ordinary Sydneysiders, according to leader of the NSW Nationals Gurmeh Singh.

"Every day, families are being priced out of the communities they've called home for generations," Mr Singh said. "Yet our government sits idle, refusing to invest in public housing construction and turning a blind eye to the soaring costs of timber, steel, and concrete that make

You can preselect the style of refinement

Or custom prompt refine here

improve tone make more persuasive make shorter add statistics add local examples rewrite simpler make more parliamentary match reference style more closely

Custom instruction, e.g. 'Add more urgency to the opening'

Copy Export to Word Save draft

Sign out

Leadership & Specialist Team



Vitaliy Grigorov

Vitaliy has over a decade of experience operating at the intersection of public policy, strategic communications, and technical innovation. Most recently he provided Digital advisory and Ai solutions to the leader of the opposition in NSW Parliament and to federal colleagues. With a proven track record of leveraging technology to drive efficiency and engagement. He co-founded and scaled pioneering tech ventures in the civitech and mobile communication sectors, and has successfully engineered AI-enabled tools that achieved up to a 60% reduction in operational and outreach costs.



Christian Ecklemann

Christian is an enterprise transformation leader with 15+ years' experience across mining, automotive, fintech, and professional services., known for aligning strategy, technology, and people to deliver measurable value. He has led major change programs, built a transformation office, delivered automation and global billing initiatives, and co-founded a fintech startup that raised \$5.3 million in venture funding.

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“Your business. Your voice. YouAI.”

